



PRESS STATEMENT

EQUITY AFIA CLINICS EXPAND NATIONAL FOOTPRINT TO COVER NINE COUNTIES

Three new medical centres have been opened in Kisumu, Naivasha and Imara Daima bringing the number of medical centres under the Equity Afia umbrella to 26.

Nairobi, 3rd November 2020... *Equity Afia*, the medical franchise of Equity Group Foundation, has opened three new medical centres in Kisumu, Naivasha and Imara in its quest to offer quality healthcare services to more Kenyans. The opening of the three new clinics now brings the total number of centres within the *Equity Afia* umbrella to 26.

The three medical centres are located at strategic locations that are easily accessible by all. In Kisumu, the new medical centre is located at Kondele Business Centre along the Kisumu-Kakamega Road, *Equity Afia* Naivasha medical centre is located at Lemacy Building within Naivasha's CBD and the Imara Daima medical centre is located at the *Equity Afia* Building, along Cosmas Ndeti Road.

The opening of the new centres is in pursuit of *Equity Afia's* commitment to offering quality and affordable medical services to all Kenyans from all regions of the country thus furthering and supporting the country's agenda towards Universal Health Coverage.

Commenting on the opening of the three new clinics, Equity Group Foundation Executive Director, Reuben Mbindu said, "From the onset, we have always envisioned that *Equity Afia* would grow to have a national reach in order to increase access to quality and affordable healthcare because a healthy nation is a productive nation."

"Residents of Kisumu, Naivasha and Imara Daima can now seek medical consultation at the *Equity Afia* medical centres, as well as enjoy a full range of comprehensive outpatient medical services at affordable costs. By increasing our outpatient outlets and offering affordable services, *Equity Afia* is promoting easy access thus increasing a positive health-seeking behaviour" added Mbindu.

So far, the 26 *Equity Afia* medical centres are distributed in 9 counties. That is ten clinics in Nairobi County, six clinics in Kiambu County and three clinics in Kajiado County. The other clinics are situated in Mombasa County, Meru County, Kakamega County, Nyeri County and Kisumu County with each having one clinic respectively, while Nakuru has two clinics.

The *Equity Afia* network of medical centres accept cash, insurance and NHIF payments thus allowing Kenyans to access convenient and affordable medical care and treatment. The outlets are also managed by accredited specialists giving clients a wide range of medical services including general consultation paediatric and well-baby clinics, nutrition services, dental and optical among others and supported by well-equipped pharmacies and ultra-modern laboratories.

Equity Afia is an initiative under the Equity Group Foundation that is using franchising principles to train and monitor a network of medical entrepreneurs, who are qualified alumni of the Equity Leaders Program (ELP). The main goal is to ensure the sustained improvement of the health and well-being of Kenyans by increasing access to and utilization of quality, affordable and standardized healthcare.

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About Equity Afia

Equity Afia (EQA) was established in 2015 under the Equity Group Foundation's (EGF) health pillar. The goal of Equity Afia is to ensure the sustained improvement of the health and well-being of Kenyans by increasing access to utilization of quality, affordable and standardized healthcare.

The Equity Afia medical centres are fully-fledged multi-speciality centres offering outpatient medical care services such as general consultation, specialised clinics, dental, optical, dermatological, paediatric and nutrition services, among others and are supported by ultra-modern laboratories and in-house pharmacies that stock quality, generic and branded drugs.

In Nairobi County, Equity Afia operates clinics in Imara Daima, Githurai, Kasarani, Buruburu, Kayole, Kawangware, Kahawa West, Utawala, Embakasi and in the CBD along Biashara Street.

In Kiambu County, the franchise has clinics in Kikuyu, Thika, Ruiru, Kiambu, Ruaka and at the Eastern Bypass at Kamakis.

In Kajiado County, the franchise has clinics in Ongata Rongai, Kitengela and Ngong as well as facilities in Nyeri, Kakamega, Meru, Mombasa and Kisumu Counties and two clinics in Nakuru County in Nakuru and Naivasha towns.

Equity Afia has instituted a rollout plan of setting up and operationalizing more outpatient health facilities over the next few years. These will be distributed across the country to ensure presence and coverage in each county.

Website Link - <https://www.equityafia.co.ke/>

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