



MEDIA STATEMENT

EQUITY AFIA OPENS 3 NEW MEDICAL CENTRES IN KITENGELA, NGONG AND ALONG THE EASTERN BYPASS

The three new medical centres bring Equity Afia's outreach footprint to 23 centres nationally.

Nairobi, 22nd September 2020...*Equity Afia*, the medical franchise of Equity Group Foundation (EGF), has opened three new medical centres in Kitengela, Ngong and along the Eastern Bypass. Located along the Maasai Discovery Building on the Nairobi-Namanga Highway, at Ngong Heights in Ngong and at Premier Northpark Mall along the Eastern Bypass respectively, the three new medical centres bring *Equity Afia's* outreach footprint to 23 centres nationally.

With Kenya gearing to achieve Universal Health Coverage (UHC) by 2022, the *Equity Afia* medical centres are located strategically to offer affordable, primary and comprehensive outpatient medical services thus reinforcing the Government's efforts in improving the country's healthcare system.

Commenting on the opening of the three new clinics, Equity Group Foundation Executive Director Reuben Mbindu said, "As EGF, we are pleased to see alumni of the Equity Leaders Program (ELP) who pursued medical courses in universities and practiced medicine grow to become medical entrepreneurs driven by the sole purpose of increasing Kenyans' access to-quality and affordable healthcare services."

The *Equity Afia* franchise model has been curated and implemented to resonate strongly with the global community's aspirations of achieving the 2030 Sustainable Development Goal number three, which aims at ensuring that people of all ages lead healthy lives.

"As Equity Group Foundation, we wish to lessen the burden of healthcare to our people and that is why we are offering increased access to medical services by continuing to grow our network of *Equity Afia* outpatient medical centres. Through ELP, we also support and mentor young entrepreneurs within the medical field thus increasing the country's pool of trained medics," added Mr Mbindu.

The three new medical centres are fully-fledged multi-speciality centres offering outpatient medical care services such as general consultation, specialised clinics, dental, optical, dermatological, paediatric and nutrition services, among others and are supported by ultra-modern laboratories and in-house pharmacies that stock quality, generic and branded drugs.

With the opening of the three new centres, *Equity Afia* now has a presence in Nairobi County (9), Kiambu County (6), Kajiado County (3), Nyeri, Nakuru, Kakamega, Meru and Mombasa Counties.



Equity Afia is an initiative under the Equity Group Foundation that is using franchising principles to train and monitor a network of medical entrepreneurs, who are qualified alumni of the Equity Leaders Program (ELP). The main goal is to ensure the sustained improvement of the health and well-being of Kenyans by increasing access to and utilization of quality, affordable and standardized healthcare.

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About *Equity Afia*

Equity Afia (EQA) was established in 2015 under the Equity Group Foundation's (EGF) health pillar. The goal of Equity Afia is to ensure the sustained improvement of the health and well-being of Kenyans by increasing access to utilization of quality, affordable and standardized healthcare.

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In Nairobi County, Equity Afia operates clinics in Githurai, Kasarani, Buruburu, Kayole, Kawangware, Kahawa West, Utawala, Embakasi and in the CBD along Biashara Street. In Kiambu County, the franchise has clinics in Kikuyu, Thika, Ruiru, Kiambu, Ruaka and at the Eastern Bypass at Kamakis. In Kajiado County, the franchise has clinics in Ongata Rongai, Kitengela and Ngong as well as facilities in Nyeri, Nakuru, Kakamega, Meru and Mombasa Counties.

Equity Afia has instituted a rollout plan of setting up and operationalizing more outpatient health facilities over the next few years. These will be distributed across the country to ensure presence and coverage in each county.

Website Link - <https://www.equityafia.co.ke/>

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