



MEDIA STATEMENT

EQUITY AFIA OPENS A NEW MEDICAL CENTRE IN CHANGAMWE

The new clinic brings the total number of Equity Afia centers in the country to 18

Mombasa, 18th May, 2020... *Equity Afia*, the medical franchise of Equity Group Foundation, has opened a new medical centre in the Coastal Region of Mombasa.

Located at Romollas Building at the junction of Magongo Road and Airport Road in Changamwe, the new facility will offer residents access to quality and affordable healthcare services, complementing existing services from government and other private institutions.

Commenting on the commissioning of the new medical facility, Equity Group Foundation Executive Director, Reuben Mbindu noted that the Foundation targets to set up medical facilities throughout the country to increase access to quality healthcare. Through EGF's franchise model, *Equity Afia* healthcare entrepreneurs are trained and equipped with the necessary skills to manage the facilities.

"The move to open a facility in Mombasa has been motivated by our strategic mission of providing access to inclusive, quality healthcare to enable our people lead productive lives. We hope that our affordable model and quality services will increase access to quality care and health literacy for the people of Mombasa," said Mbindu.

Equity Afia's medical model has adopted a combined, inclusive approach with strategic partners such as the Government, NHIF, private insurance schemes, micro-medical insurance and informal health funds, thus encouraging the uptake of comprehensive and affordable private health insurance by Kenyans.

The newly opened *Equity Afia* Changamwe will offer comprehensive outpatient care in general consultation, specialized clinics like obstetrics and gynaecology, well-baby clinics, dental services, optical services, dermatological services, paediatric services and nutrition services among others; supported by well-equipped laboratories and stocked pharmacies.

The Changamwe medical centre has expanded the franchise's outreach network to 18 facilities, further increasing its reach to more counties in Kenya including Nairobi, Kiambu, Kajiado, Nakuru, Nyeri, Meru, Kakamega and Mombasa Counties.

"We believe that good health is a building block for wealth creation and that we can stimulate social progress through our endeavour to understand disease patterns in the regions where we work. Through such a proactive approach, a healthy community can play a central role in addressing poverty and disease," added Mbindu.

Equity Afia is an initiative under the Equity Group Foundation that is using franchising principles to train and monitor a network of medical entrepreneurs, who are qualified alumni of the Equity Leaders Program (ELP). The main goal is to ensure sustained improvement of the health and well-being of Kenyans by increasing access to and utilization of quality, affordable and standardized healthcare.

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About *Equity Afia*

Equity Afia (EQA) was established in 2015 under the Equity Group Foundation's (EGF) health pillar. The goal of *Equity Afia* is to ensure sustained improvement of the health and well-being of Kenyans by increasing access to utilization of quality, affordable and standardized healthcare.

Equity Afia is committed to the government's agenda on universal health coverage by increasing access to quality and affordable healthcare. In order to champion this, *Equity Afia* has a presence in Kasarani,



Buruburu, Kayole, Kawangware, Kahawa West, Utawala, Embakasi, Nairobi CBD along Biashara Street, Kiambu, Kikuyu, Thika, Ruiru, Ongata Rongai, Meru, Kakamega, Nyeri , Nakuru and Mombasa.

Equity Afia has instituted a rollout plan of setting up and operationalizing more outpatient health facilities over the next few years. These will be distributed across the country to ensure presence and coverage in each county.

Website Link - <https://www.equityafia.co.ke/>

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